



A Report

Rotary Club of Karen and The Hub Karen Charity Walk



About US

The Rotary Club of Karen (RCK)

The Rotary Club of Karen is part of Rotary International in District 9212.

RCK is a member of a global network of 34,000 clubs and 1.2 million volunteers aimed at providing service to local and overseas communities in need of support.

Rotary is dedicated to six areas of focus to build international relationships, improve lives, and create a better world to support our peace efforts and end polio forever.

At RCK we have initiated several projects at Nkaimurunya Primary School, Karen Police Station, in Kuwinda Community, at Karen Technical Training Institute of the Deaf.



RCK meets every Wednesday between 6.30 pm and 7.00 pm at Karen Country Club. The current President is Dr. Eva Nderu (2017/2018); Leonard Ithau is the Immediate Past President 2016/2017

About US

The Hub Karen

The Hub Karen Mall is a premier shopping mall located in the beautiful leafy suburbs of Karen Nairobi catering to unique experiences and aims to trigger three of our five senses – Taste, Color and Sound all while placing importance on Real Estate in The Service of the Community.

The Hub Karen is all about experience – The Hub is an environment where you can spend the whole day with all your needs being under one roof; from fashion, to entertainment, to fine dining and beyond. The Hub hosts both local and international retailers all while supporting small businesses.



The Hub Karen has been developed over two phases, the first phase being a 35,000sqm gross area (excluding parking), featuring a retail, offices, medical, wellness centre which opened on February 4th 2016; phase 2 will include more parking and a hotel/conference centre.

Rotary Club of Karen and The Hub Karen Charity Walk

On the 26th November 2016 The Rotary Club of Karen and The Hub Karen flagged off the inaugural 10km Walk dubbed “Thanksgiving 10km Charity Walk”.

The Charity Walk was flagged off by Rotary District Governor Richard Omwela and Jonathan Yach, Manager, The Hub Karen.

The aim of the walk was to raise funds for Rotary Club of Karen projects in Karen in particular for:

- ❖ Nkaimurunya Primary School,
- ❖ Karen Police Station,
- ❖ Rotary Community Corp (RCC Kuwinda) in Kuwinda Community and,
- ❖ Karen Technical Training Institute of the Deaf



Joint Planning Committee

The start of a tradition....

The Charity Walk coincided with Rotary Foundation centennial celebrations. Our goal as a RCK is to make this Charity Walk a tradition – an annual thanksgiving event.

The event a joint venture was organised by a joint planning committee comprising;

- ❖ Rotary Club Karen Rotarians Leonard Ithau, Ann Mbogori, Mburu Ngugi, Esther Muthee, Jeff Bamford, Moses Kemibaro, Eva Nderu, Mike Mugasa, Protus Lumiti, Annette Kimutei, Esther Muthee, Jackie Karebe and Susan Onyango.
- ❖ The Hub Karen members were Jonathan Yach, Linda Murithii and Derrick Ngokonyo

The meetings were held at The Hub Boardroom



Publicity

- ❖ An assortment of publicity materials were produced for this event. The Hub Karen controlled branding and the design of T-Shirts and Posters was overseen by the team.
- ❖ Rotarian Moses Kemibaro and Linda Murithii from the Hub were responsible for social media and ensured both The Hub Karen and Rotary Club of Karen social media accounts were buzzing with updates.
- ❖ Renee Ngamau and Maqbull of Capital FM as residents of Karen, publicized the event in their Capital FM Morning Show for days leading to the actual work.
- ❖ Rotaractors (Karen, Catholic University, and Kenyatta University) were mobilised to sell tickets and visit schools and institutions around Karen and promote the walk and distribute publicity posters. *Rotaractors are Rotarians aged 18-30 years who come together to take action in their communities, develop their leadership and professional skills, and have fun.*



The Sponsors

The Charity Walk collected a total of KES 434,000.00 from the sponsors.

In addition **In-Kind Support** was received from the following retailers at The Hub and valued at KES 171,000.00



CBA Bank	200,000.00	Gold Sponsors
Jonathan Yach	60,000.00	Bronze Sponsors
Stanbic Bank	50,000.00	
Aquapet Limited	50,000.00	
Pam Golding	50,000.00	
Liz Kimondo	24,000.00	Individual Sponsor

The Sponsors – In Kind



Retailer	In-kind Donations	Value
Mister Wok	800 bottles of complimentary water	36,000.00
	20 complimentary lunch vouchers	
Roast By Carnivore	120 complimentary meal vouchers	60,000.00
Spur	20 complimentary meal voucher	20,000.00
Funscapes	50 complimentary game tickets	25,000.00
Senaca Security	20 guards for the day	30,000.00

The Walkers

About 500 people converged at the Hub Karen courtyard on the morning of 26th November 2016.

Rotarians and their families, The Hub Shoppers, and children from RCK beneficiary projects including from Kuwinda Community, Nkaimurunya Primary School, Cottolengo Children's Home, Don Bosco Boys and ACK St Nicholas Children's Home.

The Charity Walk was flagged off by Rotary District Governor Richard Omwela and Jonathan Yach, Manager, The Hub Karen.



The **Don Bosco Band led the walkers.** Karen Police provided traffic police through out to direct the walkers and traffic.

The 10 Km Route

The route followed went from the Hub into Miotoni through Warai South Road; Back to Ngong road into Ngong Road Forest Sanctuary – at the end back to bypass – on Dagoretti road and back to The Hub.

Karen Hospital was on standby and provided an ambulance and personal and provided first aid to participants.



Rotary Club of Karen Community Projects

Nkaimurunya Public Primary School

Objective

To undertake a 2-3 year literacy support program at Nkaimurunya school by providing 'dignity' packs and reproductive health counselling for both girls and boys in the upper primary segment.

Scope

- ❖ Dignity Packs for 400 students (240 girls and 160 boys);
- ❖ Reproductive health education, counselling and training with regard to responsible reproductive health for both boys and girls.



Rotary Club of Karen Community Projects

Karen Police Station Children's Library

The Objective

To undertake a literacy support program at Karen Police Station to benefit the children of Police Officers

Scope

- ❖ Construction of a Library for children of police officers
- ❖ Supply of books donated by;
 - The Hub Karen;
 - Longhorn Soma Caravan
 - Oxford University Press
- ❖ Construction of playground equipment



Rotary Club of Karen Community Projects

Rotary Community Corp (RCC Kuwinda) in Kuwinda Community

Objective

To undertake a 1-3 year literacy support and economic empowerment project

Scope

- ❖ Library Improvements, Book Donations, Electricity. Connection
- ❖ Nursery School – Nursery School Improvement, Book Donations
- ❖ Economic Empowerment – Engage the youth in a trash-to-cash project that is both a refuse collection, management, recycling and hopefully resale. Pay-to-use waterless toilets are also being explored.



Rotary Club of Karen Community Projects

Karen Technical Training Institute of The Deaf

The Objective : To undertake literacy support, economic empowerment and facilities improvement project.

Scope

- ❖ Potable Water
- ❖ Facility Improvement – Dormitories, Dining and Tuition Block

Scope

- ❖ Drip Irrigation
- ❖ Text and Curriculum Books Support



Lessons Learnt

- ❖ Joint Committee starts planning early so as to notify;
 - ❖ Schools and institutions way in advance;
 - ❖ The Hub Karen Tenants and other sponsors to back the event;
- ❖ Successful Charity Walk confirms there is a great appetite for this event and therefore make it an annual event;

Way Forward

- ❖ Make the Charity Walk an annual event and link it to the thanksgiving holiday
- ❖ Joint planning to start early
- ❖ Grow relationships like the one with Carrefour where RCK distributes food donated by Carrefour Supermarket.

Charity Walk Accounts

Funds received from Sponsors	KES
CBA Bank	200,000.00
Stanbic Bank	50,000.00
Aquapet Ltd	50,000.00
Pam Golding	50,000.00
Liz Kimondo	24,000.00
Jonathan Yach	60,000.00
T-Shirt Sales	687,000.00
A. Funds Raised	1,121,000.00

Expenses:	KES
T-Shirt Printing	326,400.00
Nema Fees	4,500.00
Insurance	15,108.00
Secretariat	18,000.00
Printing Posters	12,700.00
Adverts in Malls	4,000.00
Paper Bags	1,600.00
Lunch/ Transport for Sellers	3,000.00
B. Total Expenses	385,308.00
Total Funds Transferred to Projects Account	735,692.00

Pictures



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